



INVITED SESSION SUMMARY

Title of Session:

Intelligent Digital Architectures at KES 2020 (Virtual Conference)

16-18 September 2020

Session Chairs:

Alfred Zimmermann, Reutlingen University, Germany

Rainer Schmidt, Munich University of Applied Sciences, Germany

Yoshimasa Masuda, Carnegie Mellon University, USA

Call for Papers: <http://kes2020.kesinternational.org/cms/userfiles/is05.pdf>

Submission Page: <http://kes2020is.prosemanager.com/submitpaper.asp>

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Email & Contact Details:

alfred.zimmermann@reutlingen-university.de

rainer.schmidt@hm.edu

yoshi_masuda@keio.jp

We are delighted to invite contributions to the Invited Session – Intelligent Digital Architectures. Our aim is to provide a platform for researchers and practitioners to discuss both technological and business aspects of intelligent digital architecture in the context of processes, services, products, platforms and business models. We also investigate how intelligent digital architectures support new ways of value co-creation.

Contemporary advances in the field of artificial intelligence have led to a rapidly growing number of intelligent systems that can operate entirely independently of human intervention or enables interactions of unprecedented complexity with humans. Data plays a central role in intelligent digital architecture and allows to automate decisions impacting all stakeholders. Using artificial intelligence techniques enable autonomous decisions hitherto reserved to human beings.

Intelligent systems augment processes by creating automated interfaces to human beings and replacing human-decision making by a machine-based one. Intelligent digital architectures support the request, configuration and fulfillment of services. Digitalization promotes the creation of intelligent systems and services with an intelligent digital architecture. Products based on intelligent digital architectures become aware of their environment, act upon it, are able to interact with human beings and can change their functionality during their lifetime. Based on intelligent digital architecture products and services have local autonomous and dynamically extensible capabilities by accessing external services. Platforms become feasible by matching supply and demand of services, resources and products. Intelligent Digital Architectures also enable and enhance business models by integrating resources and leveraging decision making in unprecedented ways. Public discourse on ‘autonomous’ algorithms which work on ‘passively’ collected data contributes to this view.

The session – Intelligent Digital Architectures – covers fundamental and practical aspects to support the digital transformation. This disruptive change interacts with all information processes and systems, which are important business enablers for the digital transformation since years. Intelligent digital architectures enable the intense interaction with customers and products. The customer is closely integrated with

business processes and interacts like a co-worker by using implicit touch points, which are provided by mobility and wearable systems and the Internet of Things. In this way customer experience is fostered with disruptive transformation and continuous improvement.

Topics

- Digitalization of Products, Services, Processes, Systems, and Enterprises
- Dynamic Capabilities and Digital Enterprise Models
- Digital Strategy, Governance, and Management
- Digital Enterprise Architectures
- Security in Digital Architectures
- Architectural Patterns for Digitalization and Intelligent Analytics
- Customer Experience and Interaction Design
- Self-optimizing and Resilient Adaptive Systems
- Adaptive Software Architectures
- Runtime Monitoring of Operation Data
- Digital Platforms and Ecosystems
- Advanced Analytics and Decision Support for Digital Enterprises
- Cognitive Models for Decision Support
- Artificial Intelligence Problem Solving for Digitalization
- Intelligent Systems and Services
- Deep Learning and Machine Learning
- Semantic Support, Knowledge Representation and Inference Technologies
- Rationality and Explanation Technologies
- User Roles and Human-centred Problem Solving and Learning
- Digital Visualization, Interaction, and Augmented Reality
- Multi-perspective Architectural Viewpoints, Methods, and Environments
- Decision Support Processes and Frameworks
- Intelligent Digital Applications: Digitized Cars, Smart Finance, Smart City, Smart Home, Smart Medicine, Smart Energy, Industry 4.0, 3-D Printing and Production Environments, Robots, etc.

Programme Committee / Main Contributing Researchers / Research Centres

Oliver Bossert, McKinsey&Company, Germany
Abdellah Chehri, University of Quebec at Chicoutimi, Canada
Dierk Jugel, Reutlingen University, Germany
Dimitris Karagiannis, University of Vienna, Austria
Birger Lantow, University of Rostock, Germany
Yohimasa Masuda, Carnegie Mellon University, USA
Michael Möhring, Munich University of Applied Sciences, Germany
Kurt Sandkuhl, University of Rostock, Germany
Milan Simic, RMIT University, Australia
Rainer Schmidt, Munich University of Applied Sciences, Germany
Christian Schweda, Reutlingen University, Germany
Albrecht Stäbler, dibuco, Germany
Ulrike Steffens, Hamburg University of Applied Sciences, Germany
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Hironori Takeuchi, Musashi University, Japan
Matthias Wissotzki, Wismar University of Applied Sciences, Germany
Shuichiro Yamamoto, Nagoya University, Japan
Alfred Zimmermann, Reutlingen University, Germany